

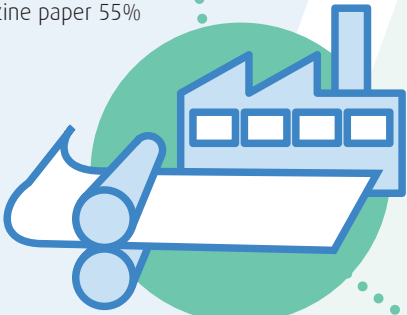
The recycling process

«Today's paper provides the basis for tomorrow's.»



New newsprint paper

Percentage of waste paper:
Newsprint paper 85-100%
Magazine paper 55%



Paper machines

PM7 360'000 tonnes of newsprint paper per year
PM4 200'000 tonnes of magazine paper per year



Delivering your newspaper in time for breakfast

Collecting and recycling waste paper actively contributes to environmental protection.



Collecting in the community

60 kilogrammes per year per inhabitant



Ecological waste-paper recycling

We recycle 1'300 tonnes of waste paper per day (480'000 tonnes per year)



Waste-paper processing

The paper base material is recovered and cleaned ready for production.

A newspaper can be recycled around seven times.

