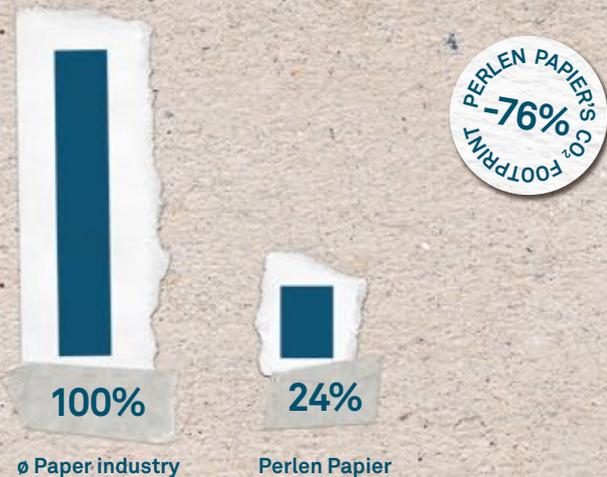


## Reduce your CO<sub>2</sub> footprint by 76% using paper from Perlen Papier.

By comparing our fossil CO<sub>2</sub> footprint at Perlen Papier to that of our competitors using the 'Ten Toes' method from CEPI ([www.cepi.org](http://www.cepi.org)), Perlen Papier's footprint is 76% smaller than the industry average.

### CO<sub>2</sub>- footprint based on the Ten Toes by CEPI



Comparisons were made against fossil fuel emissions produced during the manufacture of paper, fuel usage, power and thermal consumption and supplier transportation.

We are certified in accordance with FSC-COC (SQS-COC-100420), PEFC-COC (reg. no. 38761), Blue Angel RAL-UZ 72, EU Ecolabel DE/011/073 and 074, and Klimaschutz Schweiz ([www.EnAW.ch](http://www.EnAW.ch))

## Sustainable supplier since 1873

With headquarters in Perlen, a sales network in Germany and subsidiaries in the major European markets, you can find us everywhere.

We are your trusted partner. As the only independent Swiss paper manufacturer for newspaper and magazine printing, we can respond quickly, flexibly and according to customer needs at all times. That means you can place your complete confidence in us.

The future success of Perlen Papier AG is based on strong customer orientation and consistent ecological practices paired with high-quality products. Since customer satisfaction is the yardstick of our success, we continuously invest in the newest technologies to sustainably improve our products and processes.

Using our paper moves you a major step closer to reaching your goal of CO<sub>2</sub> neutrality.  
We would be happy to provide more information about our products and services.  
[www.perlen.ch](http://www.perlen.ch) • Telephone +41 41 455 80 00



# Go green

## On the path to CO<sub>2</sub> neutrality

With approximately 360 employees, we produce nearly 560,000 tonnes of new paper annually from 500,000 tonnes of recycled paper and additional raw materials such as wood.

As one of the leading and most efficient paper manufacturers for newspapers and magazines in Europe, we employ sustainable practices and strive to continuously improve.

# Reducing greenhouse gas emissions is our daily mission.

Since 2013, we have reduced our fossil CO<sub>2</sub> emissions by 84%, stopped using heavy oil and far exceeded the agreed upon targets set forth by the Swiss Federal Office for the Environment.

We take our responsibility seriously and attach great importance to continuously improving our CO<sub>2</sub> balance.

Greenhouse gas emissions (kg CO<sub>2</sub>-eq/t paper)



## Fossil fuels reduced by more than 88%

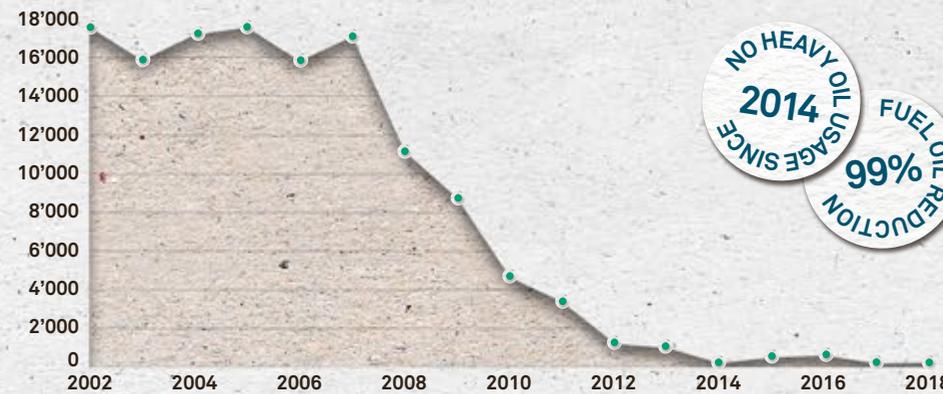
We have reduced the use of natural gas by 88%.

Development of natural gas usage (MWh)



The use of fuel oil has been dramatically lowered by optimising steam production. Since 2014, we have completely stopped using heavy oil.

Fuel oil usage (S/HEL (t))



## The agreed upon CO<sub>2</sub> targets were exceeded by a factor of 16

Together with the Swiss Federal Office for the Environment, we established a target, which obliges us to sustainably reduce CO<sub>2</sub> emissions. The considerably lower CO<sub>2</sub> level achieved in 2018 (-94%) can be mainly attributed to the consistent implementation of ecological and economic energy efficiency measures in production facilities in addition to the substitution of natural gas.

CO<sub>2</sub> target reduction curve

